

[Date]

[Owner Name]

[Owner Mailing Address]

[City, State, Zip]

Re: Property at [Property Address]

Dear [Owner Name],

Now that the holiday season has come to a close, many homeowners are re-evaluating their plans for the new year. I am reaching out because I noticed your property was previously on the market but is currently inactive.

The post-holiday market often brings a fresh wave of motivated buyers who are eager to secure a home before the spring rush. If you are still interested in selling, this is an excellent time to position your property ahead of the competition without the stress of holiday interruptions.

I specialize in helping owners transition from "off-market" to "sold" by identifying why a property didn't sell the first time and implementing a corrected strategy.

Are you open to a brief conversation about your goals for this year? I would be happy to provide an updated market valuation and share my plan for getting your home the exposure it deserves.

Please feel free to call or text me at [Your Phone Number]. I look forward to hearing from you.

Best regards,

[Your Name]

[Your Company/Agency]

[Your License Number]

[Your Email Address]

[Your Website]