

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property listing at [Property Address] expired recently. While the holiday season is usually a time for relaxation, I know that having an unsold home can be stressful.

Many sellers choose to wait until spring, but the holiday season actually brings out the most serious and motivated buyers. With less competition on the market right now, your home has a unique opportunity to stand out.

I specialize in selling homes that didn't sell the first time. My goal is to help you start the New Year with a "Sold" sign and a fresh start. I would love to share my specific strategy for marketing homes during the winter months to get you the results you deserve.

Are you available for a brief 15-minute phone call this week to discuss a new plan for your property?

Wishing you and your family a wonderful holiday season.

Best regards,

[Your Signature]

[Your Printed Name]