

[Your Name]
[Your Agency/Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

As the holiday season approaches, many homeowners consider waiting until spring to sell their property. However, I am currently working with several serious, pre-qualified buyers who are looking to secure a home before the end of the year.

I am reaching out to see if you would be open to a private, off-market consultation regarding your property at [Property Address].

An off-market sale during the holidays offers several unique advantages:

- **Privacy:** No public yard signs or open houses during your holiday celebrations.
- **Convenience:** Showings are limited only to highly vetted buyers at times that suit you.
- **Favorable Terms:** Buyers active during this season are often motivated to move quickly and offer flexible closing dates.

There is no obligation to list your home. My goal is simply to provide you with a current market valuation and discuss how we can match your home with my existing buyer pool without the stress of a traditional market launch.

Are you available for a brief 15-minute conversation or a coffee this week?

Wishing you and your family a wonderful holiday season.

Best regards,

[Your Signature]

[Your Printed Name]