

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. With the spring season officially here, the real estate market is undergoing a major renewal. This is traditionally the most active time of year for buyers who are eager to find a new home before summer.

Often, a listing expires not because of the home itself, but because of timing or marketing strategy. Spring offers a fresh opportunity to showcase your home with better lighting, blooming curb appeal, and a surge of motivated buyers.

I specialize in selling homes that didn't sell the first time. I would love to share my updated spring marketing plan with you, which includes:

- A fresh analysis of current spring buyer trends.
- Professional photography highlighting your home's best seasonal features.
- A customized strategy to get your home sold quickly and for the best price.

Are you still interested in selling your home? If so, let's schedule a brief 15-minute "Spring Strategy" call to discuss how we can achieve a different result this season.

I look forward to hearing from you.

Best regards,

[Your Signature]

[Your Printed Name]