

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip Code]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was previously on the market but is currently offline. With the arrival of the spring real estate season, I wanted to reach out with an important market update.

Spring is traditionally the peak season for home sales, and this year is no exception. We are currently seeing a significant surge in buyer demand in the [Neighborhood Name] area. Many serious buyers who missed out during the winter months are now actively searching for homes just like yours.

Low inventory levels mean your property would face less competition and gain maximum exposure right now. If you are still interested in selling, this is the ideal window to achieve the best possible price and terms.

I would love to share a brief update on recent comparable sales in your area and discuss a refreshed strategy to get your home sold this spring. Are you available for a 10-minute phone call or a brief visit this week?

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]

[Website]