

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed your home at [Property Address] is no longer listed for sale. Usually, when a listing expires, it is not because the home didn't deserve to sell, but because the timing or the strategy wasn't aligned with the current market.

The Spring market is officially here, and it is currently the best time to maximize your equity. With buyer demand increasing and inventory remaining low, you are in a unique position to sell for a premium price.

I specialize in selling homes that other agents couldn't. I use a proactive marketing plan specifically designed to highlight your home's value to the right buyers this season.

If you are still interested in moving, I would love to share a few simple adjustments we can make to get your home sold quickly for the highest possible price.

Are you available for a brief 5-minute phone call tomorrow to discuss your options?

Best regards,

[Your Name]

[Your Phone Number]

[Your Email Address]

[Your Website/Company]