

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email/Website]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. Often, when a listing expires, it isn't because the house didn't appeal to buyers, but because the timing or the marketing strategy wasn't aligned with the current season.

Spring is officially here, and it remains the most active time of year for real estate. Buyers are out in full force, motivated by warmer weather and the desire to move before summer. This "Spring Revival" offers a fresh opportunity to get your home sold for the price you deserve.

I specialize in relisting homes that didn't sell the first time. My approach includes:

- A refreshed professional photography session to capture spring curb appeal.
- An updated market analysis reflecting current buyer demand.
- A proactive marketing plan to reach active buyers immediately.

If you are still interested in selling, I would love to share a few "Spring Refresh" tips that can make your home stand out. Are you available for a brief 10-minute phone call this week?

Sincerely,

[Your Signature]

[Your Name]
[License Number]