

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale. With the spring selling season in full swing, this is typically the time when buyer demand is at its peak and inventory is moving quickly.

Often, when a home doesn't sell during this busy season, it isn't because of the property itself, but rather a matter of timing, marketing reach, or pricing strategy. Many buyers are currently looking for a home just like yours before the summer begins.

I specialize in helping homeowners relaunch their listings with a fresh perspective. I would like to offer you a "Spring Market Review" of your property, which includes:

- An updated analysis of recent spring sales in your neighborhood.
- A feedback report on why your previous listing may have expired.
- A customized plan to get your home sold before the season ends.

There is no obligation to list with me. I simply want to provide you with the information you need to make the best decision for your future.

Are you available for a brief 15-minute phone call this week? You can reach me directly at [Your Phone Number].

Best regards,

[Your Name]

[Your Real Estate Company]

[Your Website]

[Your Email]