

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]
[Date]

[Property Owner Name]
[Property Owner Mailing Address]
[City, State, Zip Code]

Dear [Property Owner Name],

I am writing to you because of your beautiful property located at [Property Address/Parcel ID]. As a specialist in waterfront real estate, I have noticed that demand for homes in this specific area has reached an all-time high.

Many owners are currently unaware of the significant equity they have gained over the past year. Whether you are considering a lifestyle change or simply want to know what your investment is worth in today's aggressive market, I would like to help you unlock the full potential of your property.

I provide complimentary, data-driven valuations specifically for waterfront estates, taking into account unique features such as shoreline footage, dockage, and water views that standard online estimates often miss.

Are you curious about the current market value of your home? I am available for a brief phone call or a private walk-through at your convenience. There is no obligation-just professional insight into your property's possibilities.

Please feel free to call or text me directly at [Your Phone Number].

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]