

[Your Name/Company Name]  
[Your Address]  
[City, State, Zip Code]  
[Phone Number]  
[Email Address]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to you because your property at [Property Address] is exactly the type of coastal haven that is currently in high demand. Properties with your specific location and features require more than just a standard listing; they require a targeted marketing strategy to reach the right audience.

My specialized marketing approach for coastal homes includes:

- **High-End Digital Showcase:** Professional drone photography and cinematic video tours to highlight your proximity to the water.
- **Niche Database Access:** Immediate exposure to my private network of qualified buyers specifically looking for waterfront and coastal retreats.
- **Geofenced Advertising:** Strategic digital ads targeting high-net-worth individuals in key feeder markets.
- **Lifestyle Branding:** Positioning your home not just as a building, but as an exclusive coastal lifestyle opportunity.

While many homes sit on the market, my goal is to create a sense of urgency among the elite buyer pool that recognizes the value of a property like yours.

If you have considered selling, or are simply curious about the current market value of your coastal haven in today's climate, I would welcome the opportunity to share my custom marketing plan with you.

Please feel free to call me directly at [Phone Number] for a confidential consultation.

Sincerely,

[Your Signature]

[Your Printed Name]  
[Your Title/License Number]