[Your Name]
[Your Address]
[Your Phone Number]
[Your Email]

[Date]

[Property Owner Name]
[Property Owner Address]

Re: A Fresh Approach to Selling Your Land in [County Name]

Dear [Property Owner Name],

I am writing to you because I noticed your property located at [Property Address/Assessor's Parcel Number] has been on the market for some time. Often, when a beautiful piece of rural land doesn't sell, it isn't because of the land itself, but because the marketing strategy needs a fresh perspective.

Rural land is unique. It requires a different approach than selling a suburban home. I specialize in marketing acreage by highlighting the specific possibilities of the land-whether that is for recreation, investment, agricultural use, or a private homesite.

My "Fresh Approach" strategy includes:

- Professional drone photography and videography to capture the full scope of the terrain.
- Detailed mapping showing boundaries, soil types, and elevation.
- Targeted digital advertising reaching buyers specifically looking for land in [County Name].
- A review of current zoning and utility access to answer buyer questions upfront.

I would appreciate the opportunity to provide you with a complimentary "Land Potential Report" and discuss how we can get your property the attention it deserves. I am not interested in just listing your land; I am interested in selling it.

Are you available for a brief phone call or a visit to the property this week?

Sincerely,

[Your Signature]

[Your Printed Name]
[Company Name/License Number]