[Date]

[Owner Name]
[Mailing Address]
[City, State, Zip]

Re: Property at [Property Address/Legal Description]

Dear [Owner Name],

I noticed that your agricultural property listing recently expired. I am writing to you because selling farm and ranch land requires a different approach than residential real estate, and I specialize in this specific market.

Agricultural transactions involve unique variables such as soil quality, water rights, grazing leases, and zoning regulations. If your property did not sell, it may simply need a fresh marketing strategy that targets the right pool of investors and producers.

I would like to offer you a complimentary evaluation of your property. My services include:

- A detailed analysis of current market land values.
- A review of your previous listing to identify potential hurdles.
- A specialized marketing plan designed for agricultural buyers.

There is no obligation to list with me. I would simply like to share my expertise and help you determine the best path forward for your land.

Please call me at [Your Phone Number] or email me at [Your Email Address] to schedule a brief conversation.

Sincerely,

[Your Name]
[Company Name]
[License Number]