

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently removed from the market. When a home doesn't sell, most people assume it was the price or the local market conditions. However, there are often hidden reasons why qualified buyers walk away without making an offer.

In my experience, a property remains unsold due to one of three "invisible" factors:

- **Digital Blind Spots:** How the property is being filtered in online search algorithms.
- **The "First Impression" Friction:** Small, overlooked presentation details that trigger a "no" before a buyer even enters the front door.
- **Feedback Gaps:** What showing agents are telling their clients, but not reporting back to you.

I specialize in identifying these specific obstacles and correcting them to get homes sold quickly. I have prepared a brief analysis of your property's recent listing history and have identified three specific things that could be changed to attract a buyer immediately.

I would like to share these insights with you. Are you available for a 10-minute phone call on [Day] at [Time]?

There is no obligation to list with me; I simply want to provide you with the information you need to make the best decision for your next move.

Sincerely,

[Your Signature]

[Your Printed Name]