

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer active on the market. I understand that the process of selling a home can be challenging, and it can be frustrating when a listing expires without a successful sale.

The real estate market is constantly shifting. Often, a fresh perspective and a new strategic approach are all it takes to attract the right buyer. I am writing to offer you a **Complimentary Home Valuation** and a personalized **Relisting Strategy**.

My comprehensive review includes:

- A detailed analysis of recent sales and current competition in your neighborhood.
- An updated assessment of your home's current market value.
- A review of your previous listing to identify potential barriers to sale.
- A customized marketing plan featuring professional photography and targeted digital exposure.

There is no cost or obligation for this service. My goal is simply to provide you with the data and insights you need to make an informed decision about your next steps.

Are you available for a brief 15-minute phone call or a quick meeting this week to discuss how we can get your home sold?

Sincerely,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]

[Website]