

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the active market. If you are still interested in selling, I would like to offer you an exclusive marketing strategy designed specifically for homes that didn't sell the first time.

Many homes fail to sell not because of the property itself, but because they didn't reach the right audience. My "Exclusive Reach" program uses advanced digital targeting and a private network of qualified buyers to ensure your home gets the premium exposure it deserves.

I provide:

- Targeted social media ad campaigns.
- Direct placement in front of active high-intent buyers.
- A fresh professional analysis of your home's market position.
- Professional staging and media upgrades.

There is no obligation. I would simply like to show you exactly how my marketing plan differs from what was done previously to get your home sold for the best possible price.

Are you available for a brief 10-minute phone call or a coffee meeting this week?

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]