

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Notice of Staging Contract Expiration and Strategy Review

Dear [Client Name],

This letter serves as a formal notification that your home staging contract for the property located at **[Property Address]** is scheduled to expire on **[Expiration Date]**.

While the property has received positive feedback, it has yet to secure a final sale. As we approach the end of the current agreement, we would like to propose a Strategy Intervention to maximize the property's marketability for the next phase of listing. Our goal is to ensure the presentation remains fresh and aligned with current buyer trends.

Before the expiration date, we suggest a brief consultation to discuss the following options:

- **Contract Extension:** Continuing the current staging setup at a discounted monthly renewal rate.
- **Restaging/Refresh:** Swapping out specific furniture pieces or accessories to create a new "look" for updated listing photos.
- **De-staging:** Scheduling the removal of all items if you choose not to renew.

Please let us know your preference by **[Decision Deadline Date]**. If we do not hear from you by this time, we will proceed with the standard de-staging process as outlined in our initial agreement.

We remain committed to helping you sell your home and look forward to discussing the best path forward.

Best regards,

[Your Name]

[Your Company Name]

[Phone Number]

[Email Address]