

[Date]

[Client Name]

[Property Address]

[City, State, Zip Code]

Dear [Client Name],

I am writing to provide an update regarding the marketing strategy for your property. As of [Date], our initial listing period has reached a milestone, and our current staging agreement is set to expire on [Staging Expiration Date].

Based on the market feedback and the number of inquiries received over the last [Number] days, it is clear that the current price point is not aligning with buyer expectations in today's market. To regain momentum and attract fresh interest before the staging furniture is removed, I recommend a price adjustment to \$[New Price].

By adjusting the price now, we can:

- Position the home more competitively against recent comparable sales.
- Trigger new notifications to buyers watching the property.
- Maximize the visual impact of the professional staging while it is still in place.

If we choose not to adjust the price and the staging is removed, the home will likely feel less inviting to potential buyers, which may necessitate an even deeper price cut later to compensate for the empty space.

Please let me know if you would like to proceed with this adjustment or if you would like to discuss extending the staging contract at your expense. I will call you tomorrow at [Time] to discuss the best path forward.

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]