

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the market. Usually, when a home in a high-demand neighborhood like ours doesn't sell, it isn't because of the house-it is often a matter of timing, marketing, or reach.

Buyers are currently searching specifically for homes in [Neighborhood Name]. In fact, I am working with several qualified buyers who are frustrated by the low inventory and are eager to move into this area immediately.

I specialize in selling homes that were previously listed but did not sell. My approach involves a fresh marketing strategy designed to highlight the unique value of your home to the right audience.

If you are still interested in selling, I would love to share a brief market update and show you how we can get your home sold for the best possible price. Are you available for a 10-minute phone call or a brief meeting this week?

I look forward to hearing from you.

Sincerely,

[Your Name]

[Your Company/Brokerage]

[Your Phone Number]

[Your Email Address]

[Your Website]