

[Current Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the market. Usually, when a listing expires, it isn't because the home isn't beautiful-it is often a matter of timing or strategy.

I am writing to you because inventory in [Neighborhood Name] is currently at an all-time low. While many homes are sitting on the sidelines, buyer demand for your specific neighborhood remains very high. I have a list of qualified buyers specifically looking for a home with your property's features, but they are frustrated by the lack of available options.

If you are still interested in selling, you may have more leverage now than you did just a few months ago due to this shortage of competition.

I would love to share a brief update on what has recently sold nearby and show you how a different marketing approach could get your home sold quickly and for the price you want.

Are you available for a 5-minute phone call this week? You can reach me directly at [Your Phone Number].

Sincerely,

[Your Name]

[Your Company/Brokerage]

[Your Email Address]

[Your Website]