

[Your Name]
[Your Company]
[Phone Number]
[Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale. Usually, when a home doesn't sell, it isn't because of the house itself, but because of the marketing strategy or timing.

The reason I am reaching out is that the demand in [Neighborhood Name] has increased significantly over the last few weeks. We have recently seen several nearby sales, including:

- [Address 1] - Sold for \$[Price]
- [Address 2] - Sold for \$[Price]
- [Address 3] - Sold for \$[Price]

Because of these recent sales, there are currently active buyers looking for a home exactly like yours in this specific area. These buyers missed out on the previous listings and are ready to move quickly.

If you are still interested in selling, I would like to show you my plan to tap into this current neighborhood demand and get your home sold for the best possible price.

Are you available for a brief 5-minute phone call or a quick meeting this week?

Best regards,

[Your Name]
[License Number]
[Website]