

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the market. Usually, when a listing expires, it is not because the home didn't appeal to buyers, but because of market timing or strategy.

I am writing to you because the demand in your neighborhood remains incredibly high. Recently, several homes nearby have received **multiple offers** within days of hitting the market. I currently have active, qualified buyers specifically looking for a home in [Neighborhood Name] who missed out on those previous opportunities.

If you are still interested in selling, I would like to show you how my marketing strategy can tap into this current demand to get your home sold quickly and for the best possible price.

Would you be open to a 5-minute phone call to discuss your plans? You can reach me directly at [Your Phone Number].

Sincerely,

[Your Name]

[Your Company/Brokerage]

[Your Website]

[Your Email Address]