

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed your home at [Property Address] was recently taken off the market. Usually, when a home doesn't sell, it's not because of the house itself, but because it didn't reach the right buyers at the right time.

I am writing to you because I am currently working with several qualified buyers who are specifically looking for a home in [Neighborhood Name]. While the overall market has shifted, the local demand for your specific street remains very high.

If you are still interested in selling, I would like to show you exactly how many buyers are currently searching for a home like yours and share a custom marketing plan to get it sold for the price you deserve.

Are you open to a 10-minute conversation this week to discuss your options?

Sincerely,

[Your Name]

[Your Real Estate Company]

[Your Phone Number]

[Your Email Address]

[Your Website]