

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear Neighbor,

My name is [Your Name] and I am a local real estate professional with [Company Name]. As someone who monitors our local property trends daily, I am writing to introduce myself and provide you with a brief update on the real estate activity in [Neighborhood Name].

Over the past [Number] months, we have seen significant shifts in the local market. Here is a quick snapshot of recent activity in our area:

- **Homes Currently for Sale:** [Number]
- **Homes Recently Sold:** [Number]
- **Average Sale Price:** \$[Amount]
- **Average Days on Market:** [Number] days

Whether you are planning to sell your home soon, looking to buy, or simply curious about the current value of your property in today's market, I am here to help. I offer complimentary, no-obligation market evaluations for all my neighbors.

If you have any questions about these statistics or would like to discuss the market value of your specific home, please feel free to reach out via phone or email.

I look forward to meeting you around the neighborhood.

Sincerely,

[Your Signature]

[Your Name]

[Your Title/License Number]

[Phone Number]

[Email Address]

[Website URL]