

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner's Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner's Name],

I am writing to you because I noticed your property at [Property Address] is currently listed for sale by owner. First, I want to congratulate you on taking the initiative to sell your home independently.

As a local real estate professional, I keep a close eye on the market in [Neighborhood/City Name]. I am reaching out not to list your home, but to see if I can assist you in any of the following ways:

- I may have active buyers looking for a home specifically like yours.
- I can provide a complimentary market analysis if you would like to verify your asking price.
- I can offer a list of qualified local service providers (inspectors, contractors, etc.) to help your closing go smoothly.

If you are open to working with a buyer's agent, or if you simply have a question about the current market trends in our area, please feel free to call or text me at [Your Phone Number].

I wish you the best of luck with the sale of your home.

Best regards,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]