

[Your Name/Company Name]  
[Your Phone Number]  
[Your Email Address]  
[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to share some exciting news regarding property values in your immediate neighborhood. A home near you recently sold for a record-breaking price of **[Insert Sale Price]**.

This recent sale has significantly impacted the market value of surrounding properties. Because your home is located in this high-demand pocket, its current market value may be much higher than you realize.

In this competitive market, buyers are actively looking for homes in [Neighborhood Name]. If you have considered selling, or if you are simply curious about how much equity you have gained following this recent sale, I would be happy to provide a complimentary professional valuation of your property.

There is no obligation involved. I am simply helping local homeowners stay informed about their most valuable assets.

Please feel free to call or text me at [Your Phone Number] if you would like to receive a custom report for your home.

Best regards,

[Your Signature]  
[Your Printed Name]  
[Your Professional Title]  
[License Number, if applicable]