

[Your Name/Agency Name]  
[Your Phone Number]  
[Your Email Address]

[Date]

The Resident  
[Street Name]  
[Suburb, State, Postcode]

**Subject: New Record Sale Price on [Street Name]**

Dear Neighbor,

I am writing to share some exciting news regarding the local real estate market. We have recently achieved a record-breaking sale price for a property on your street.

**Property Sold:** [Sold Property Address]  
**Sale Price:** [Sale Price]  
**Date Sold:** [Date]

This result represents the highest price ever achieved for a [Number of Bedrooms] bedroom home on [Street Name], highlighting the significant demand for quality properties in our immediate area.

Because of this high-profile sale, we now have a database of qualified buyers who missed out on this property and are actively looking to purchase a home specifically on your street.

If you have been considering selling, or if you are simply curious to know how this record-breaking result has impacted the current value of your own home, I would be pleased to provide you with a complimentary market update.

Please feel free to contact me at [Your Phone Number] for a confidential discussion.

Kind regards,

[Your Signature]

[Your Printed Name]  
[Your Title/Company]