

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with a brief update on the recent real estate activity in [Neighborhood Name]. As a local specialist, I keep a close eye on property values to help homeowners understand the current market value of their investment.

Over the past [Number] months, we have seen the following trends in your immediate area:

- **Average Sales Price:** \$[Amount]
- **Number of Homes Sold:** [Number]
- **Average Days on Market:** [Number] days

Based on these recent sales and current demand, property values in [Neighborhood Name] have [increased/remained steady]. Because every home is unique, these general averages may not reflect the specific value of your property, especially if you have made recent upgrades or renovations.

If you are curious about what your home is worth in today's market, I would be happy to provide you with a complimentary, no-obligation Professional Market Valuation.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] if you have any questions about the neighborhood or if you would like a detailed report for your specific address.

Best regards,

[Your Name]
[Your Company/Brokerage]
[Your Phone Number]
[Your Website]