

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to provide you with an update on the recent real estate activity in [Neighborhood/Area Name]. As a local real estate professional, I monitor the market closely to keep homeowners informed about their property's current value.

Several homes near yours have recently sold or are currently on the market. Notable activity includes:

- [Address 1]: Sold for \$[Price] on [Date]
- [Address 2]: Sold for \$[Price] on [Date]
- [Address 3]: Currently Listed at \$[Price]

Because of this recent activity and the current demand in our area, your home's value may be higher than you realize. Based on these comparable sales, I have prepared a preliminary valuation for your property.

If you are curious about the specific market value of your home or are considering a move in the future, I would be happy to provide you with a free, no-obligation Comparative Market Analysis (CMA).

Please feel free to call or text me at [Phone Number] or email me at [Email Address] to discuss your home's value.

Best regards,

[Your Name]

[Company Name]

[License Number]

[Website]