

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Marketing Status Update for [Property Address]

Dear [Client Name],

I am writing to provide you with a status update regarding the listing of your property at [Property Address]. As of today, your home has been on the market for [Number] days.

Activity Summary:

- **Inquiries:** [Number]
- **Showings:** [Number]
- **Open Houses:** [Number]
- **Online Views:** [Number]

Market Feedback:

[Insert brief summary of feedback from potential buyers or agents, e.g., "The property is well-presented, but feedback suggests the price is slightly above the current neighborhood average."]

Current Market Trends:

[Insert brief market context, e.g., "The average days on market for similar homes in your area is currently [Number] days."]

Next Steps and Recommendations:

Based on the activity levels and current market data, I recommend the following strategy: [Insert recommendation, e.g., price adjustment, fresh photography, or updated marketing channels].

I will call you on [Day of week] at [Time] to discuss these points in further detail. In the meantime, please feel free to reach out with any questions.

Best regards,

[Your Name]

[Your Company Name]

[Your Phone Number]

[Your Email Address]