

[Your Name]
[Your Agency Name]
[Your Phone Number]
[Your Email]

[Date]

[Client Name]
[Property Address]

Dear [Client Name],

I am writing to provide an update and a strategic review regarding the listing of your property at [Property Address]. As we have noted, the initial period on the market has not yet resulted in an acceptable offer. To ensure we achieve a successful sale, I suggest we review our current strategy based on recent market activity.

Current observations include:

- **Market Feedback:** [Insert brief feedback from showings/inquiries].
- **Competition:** [Number] similar properties in your area have recently [Sold/Lowered Prices].
- **Engagement:** Current online traffic and showing requests have [Decreased/Remained Flat].

To regain momentum, I propose we consider the following adjustments:

1. **Price Alignment:** Adjusting the listing price to \$[New Price] to position the home more competitively against active listings.
2. **Enhanced Presentation:** Implementing [Staging/Professional Cleaning/New Photography] to improve the first impression.
3. **Targeted Marketing:** Launching a new digital ad campaign specifically targeting [Buyer Demographic].

My goal remains to secure the best possible value for your home in the shortest time frame. I would like to schedule a brief call or meeting on [Date/Time] to discuss these options in detail and decide on our next steps.

Thank you for your continued trust.

Best regards,

[Your Signature]