

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Re: Marketing Update for [Property Address]

Dear [Client Name],

I am writing to provide a formal review of your property listing as we reach [Number of Days] days on the market. While we have seen [Number of Showings] showings and [Number of Inquiries] inquiries, we have not yet secured a formal offer that meets your goals.

When a property remains active beyond the average days on market for the area, it is important to analyze three specific factors: Presentation, Exposure, and Price. Based on recent market data and feedback from prospective buyers, I would like to discuss the following adjustments:

- **Market Feedback:** [Insert brief summary of showing feedback].
- **Recent Competition:** [Insert info on similar homes that recently sold or listed].
- **Strategic Recommendation:** [Insert recommendation, e.g., price adjustment, professional staging, or minor repairs].

Our goal remains to get your home sold for the highest possible price in the shortest amount of time. I would like to schedule a brief call or meeting this week to review the updated market analysis and decide on our next steps to generate fresh momentum.

Please let me know when you are available to talk.

Best regards,

[Your Name]

[Your Company Name]

[Your Phone Number]

[Your Email Address]