

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Strategic Review of Your Property Listing - [Property Address]

Dear [Client Name],

I am writing to provide you with an update regarding the current status of your property listing. As of today, your home has been active on the market for [Number] days.

While we have seen some interest, we have reached a point where the initial market momentum has slowed. In real estate, the first few weeks are critical, and when a property remains active without an accepted offer, it is important to analyze why and adjust our strategy accordingly.

There are typically three factors that influence a sale: Location, Condition, and Price. Since location is fixed, I would like to schedule a brief meeting or call to discuss the following:

- **Market Feedback:** Reviewing comments from recent showings and potential buyers.
- **Current Competition:** Analyzing new listings and recent sales in your neighborhood.
- **Presentation & Marketing:** Determining if we need updated photography or minor staging adjustments.
- **Pricing Strategy:** Evaluating if a price correction is necessary to re-engage active buyers.

My goal remains to get your home sold for the best possible price in the shortest amount of time. Please let me know when you are available this week for a quick discussion to ensure we are positioned for success.

I look forward to hearing from you.

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]