

[Agent Name]
[Agency Name]
[Phone Number]
[Email Address]

[Date]

[Client Name]
[Property Address]

Re: Market Update and Strategy Review for [Property Address]

Dear [Client Name],

I am writing to provide you with a detailed update regarding the current status of your property listing. As of today, your property has been on the market for [Number] days.

While we have seen [mention activity, e.g., number of inquiries or viewings], the property has exceeded the average "Days on Market" for this specific neighborhood, which is currently [Average Days].

When a property remains active beyond the market average, potential buyers may begin to perceive the listing as "stale" or assume there are underlying issues. To regain momentum and attract fresh interest, I recommend we review the following factors:

- **Pricing Strategy:** Evaluating if a price adjustment is necessary to align with recent comparable sales.
- **Presentation:** Considering professional staging, minor repairs, or updated photography.
- **Marketing Reach:** Enhancing digital advertising or hosting an additional open house event.

I would like to schedule a brief meeting or call on [Date/Time] to discuss these options and adjust our strategy to ensure we secure a successful sale.

Thank you for your continued trust. I look forward to hearing your thoughts.

Sincerely,

[Signature]
[Agent Name]