

[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Dear [Client Name],

I am writing to provide an update on the marketing efforts for your property at [Property Address].

As of today, your home has been on the market for [Number] days. While we have had [Number] showings and [Number] inquiries, we have not yet received an offer that meets your goals. In the current market, the first few weeks are critical for capturing buyer interest.

Based on recent feedback from potential buyers and an analysis of similar homes that have sold in the last 14 days, it is clear that the market is sensitive to our current asking price. To regain momentum and position your home as the best value in its category, I recommend a strategic price adjustment to \$[New Price].

This adjustment will:

- Trigger new alerts to buyers searching in a lower price bracket.
- Increase the sense of urgency for buyers who have already viewed the home.
- Improve our ranking on real estate search portals.

My goal remains to get you the highest possible return in the shortest amount of time. I would like to discuss this strategy with you further. I will call you on [Day] at [Time] to review the latest data.

Sincerely,

[Your Name]
[Your Company]
[Phone Number]
[Email Address]