

Date: [Insert Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Showing Feedback and Strategic Price Adjustment for [Property Address]

Dear [Client Name],

I hope you are doing well. I am writing to provide an update on the marketing of your property and to discuss our strategy moving forward based on recent market activity.

Since listing your home, we have had [Number] showings. While the property is receiving interest, the consistent feedback from prospective buyers and their agents highlights a gap between the current list price and market expectations. Specifically, the feedback points to:

- [Feedback Point 1: e.g., Comparison to recently sold nearby homes]
- [Feedback Point 2: e.g., Required updates or repairs mentioned by viewers]
- [Feedback Point 3: e.g., Current interest rate environment affecting buyer budgets]

To regain momentum and position your home as the most attractive option in the current market, I recommend a strategic price adjustment to \$[New Price].

This adjustment is designed to trigger new alerts for buyers searching in this price bracket and to encourage those who have previously viewed the home to reconsider making an offer. Our goal is to generate a sense of urgency and secure a qualified buyer quickly.

Please let me know if you are comfortable with this adjustment or if you would like to schedule a brief call to review the recent comparable sales data.

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]