

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an important update regarding the recent shifts in our local real estate market. As we move into a new season, we are seeing significant changes that could impact your property value and future moving plans.

Currently, the market is experiencing the following trends:

- **Inventory Levels:** [Mention if supply is increasing or decreasing].
- **Interest Rates:** How recent rate changes are affecting buyer purchasing power.
- **Days on Market:** The average time it is taking for homes to sell in [Neighborhood/City].
- **Pricing Strategy:** Why accurate pricing is now more critical than ever.

While the "frenzy" of previous years has stabilized, there are still excellent opportunities for both buyers and sellers. Sellers are finding success by focusing on home preparation and strategic marketing, while buyers are benefiting from more options and less competition.

If you are curious about how these market shifts have specifically affected the value of your home, I would be happy to provide you with a complimentary Comparative Market Analysis.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address] if you have any questions or if you would like to discuss your real estate goals.

Sincerely,

[Your Name]

[Your Company/Brokerage]

[Your License Number]