

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Subject: Professional Real Estate Services Proposal - Pay-Per-Service Model

Dear [Client Name],

Thank you for the opportunity to discuss the sale of your property at [Property Address]. I understand that you are looking for professional real estate expertise with the flexibility to choose only the specific services you need.

Unlike traditional commission-based models, I offer a **Pay-Per-Service** structure. This allows you to manage your budget effectively by paying for individual tasks as they are completed. Below is a proposal of services tailored to your needs:

- **Property Valuation & Market Analysis:** \$[Price]
- **Professional Photography & Virtual Tour:** \$[Price]
- **MLS Listing Entry & Distribution:** \$[Price]
- **Open House Hosting (per event):** \$[Price]
- **Purchase Contract Negotiation:** \$[Price]
- **Transaction Coordination & Closing Support:** \$[Price]

Proposed Terms:

Fees for each selected service are due upon completion of that specific task. This model ensures you only pay for the professional assistance you utilize, potentially saving you thousands in commission fees.

I have attached a detailed breakdown of what each service includes. If you would like to proceed or customize this list further, please let me know, and I will prepare the formal service agreement.

I look forward to helping you achieve a successful sale.

Sincerely,

[Your Signature]

[Your Printed Name]

[License Number, if applicable]