

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I hope your home-selling process is going smoothly. I am writing to check in and see if you have had a chance to review the **FSBO Survival Guide** I sent over last week.

As you likely know by now, selling a home independently involves a significant amount of paperwork, marketing, and legal disclosures. My goal in providing that guide was to help you navigate these hurdles and protect your equity.

While many owners start the process on their own, they often find that the most difficult part is not finding a buyer, but managing the inspections, appraisals, and complex negotiations required to get to the closing table.

If you have any questions about the tips in the guide, or if you would like a no-obligation update on recent sales in [Neighborhood Name] to ensure your pricing is competitive, please feel free to call or text me at [Your Phone Number].

I wish you the best of luck with your sale.

Sincerely,

[Your Name]

[Your Company/Brokerage]

[Your Email]

[Your Website]