

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

In today's real estate market, results are the only thing that truly matters. Whether you are looking to sell for the highest possible price or find your dream home in a competitive landscape, the agent you choose makes all the difference.

I am writing to share the recent success I have achieved for my clients in [Neighborhood/Area Name]. Over the last [Number] months, I have successfully closed [Number] transactions, averaging [Percentage]% over asking price with an average of only [Number] days on the market.

However, numbers only tell part of the story. Here is what my recent clients have to say:

"[Insert Client Testimonial Quote 1 - e.g., We were worried about selling our home quickly, but Your Name handled everything flawlessly and got us more than we expected!]"

- [Client Name], [Property Address/Neighborhood]

"[Insert Client Testimonial Quote 2 - e.g., Professional, responsive, and a master negotiator. We wouldn't work with anyone else.]"

- [Client Name], [Property Address/Neighborhood]

My proven marketing strategy includes [Point 1: e.g., Professional Staging], [Point 2: e.g., High-End Photography], and [Point 3: e.g., Targeted Digital Advertising]. This approach ensures your property receives maximum exposure to qualified buyers.

If you are considering a move or simply want to know the current market value of your home, I would love to provide you with a complimentary, no-obligation market analysis.

I look forward to helping you achieve your real estate goals.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your License Number]