

Subject: Exclusive VIP Preview: [Property Address/Type] Similar to Your Interests

Dear [Recipient Name],

Because of your interest in high-end real estate in the [Neighborhood Name] area, I am pleased to invite you to an exclusive VIP Preview of a new listing located at [New Property Address].

This property features a similar [Layout/Style/Feature] to properties you have previously viewed, offering [Key Feature 1], [Key Feature 2], and [Key Feature 3]. This event is by invitation only, allowing you to experience the home in a private setting before it is released to the general public.

Event Details:

- **Date:** [Date]
- **Time:** [Time Slot, e.g., 5:00 PM - 7:00 PM]
- **Location:** [New Property Address]
- **Refreshments:** [Type of Refreshments, e.g., Wine and Hors d'oeuvres]

As a VIP guest, you will have the first opportunity to submit an offer and speak directly with our team regarding the unique investment potential of this residence.

Please RSVP by [RSVP Date] by replying to this email or calling me at [Phone Number].

I look forward to seeing you there.

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Website/Contact Info]