

Dear [Recipient Name],

I know you were recently interested in the property at [Address of Outbid Property], and I am sorry to hear that you missed out on that home.

Because I know you are actively looking for a home with similar features, I wanted to personally invite you to a private viewing of a new listing that just hit the market. It offers many of the same qualities you liked in the previous property, including [Feature 1] and [Feature 2].

Property Address: [New Property Address]

Open House Date: [Date]

Time: [Time Range]

If you cannot make it during those hours but would like to see the home sooner, please reply to this email or call me at [Phone Number] to schedule a private tour.

I look forward to helping you find the perfect home.

Best regards,

[Your Name]

[Your Company/Agency]

[Your Phone Number]

[Your Email Address]