

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear Neighbor,

I am writing to invite you to a private open house for a property that was recently listed in your area. Because you own a home with a similar market profile, I thought you might be interested in seeing how this property compares in terms of features, upgrades, and value.

Property Address: [Property Address]

Open House Date: [Date]

Time: [Time]

Whether you are curious about the current market value of your own home or have a friend or family member looking to move into the neighborhood, I would love for you to stop by. This is a great opportunity to see what is currently selling at your property's price point.

Refreshments will be served, and I will be available to answer any questions you may have about the local real estate market.

I hope to see you there!

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]