

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

Because you own a home with such distinct architectural character at [Recipient's Address], I wanted to personally invite you to a private open house for a property that shares a very similar design and aesthetic.

Located just nearby, this home features the same [mention specific style, e.g., Mid-Century Modern / Victorian / Craftsman] craftsmanship and layout elements that make homes like yours so highly valued in today's market.

Open House Details:

- **Address:** [Property Address]
- **Date:** [Date of Event]
- **Time:** [Time Range]

Whether you are interested in seeing how a similar floor plan has been updated, curious about the current market value of architecturally significant homes in our area, or simply want to meet your neighbors, I would love for you to stop by.

If you cannot make it but would like a private tour or a custom valuation of your own property, please feel free to contact me directly at [Phone Number] or [Email Address].

Best regards,

[Your Name]

[Your Title/Company Name]

[License Number, if applicable]