

Subject: Invitation: Private Showing of a New Property at [Property Address]

Dear [Prospective Buyer Name],

I am writing to you because I know you have been looking for a home in the [Neighborhood Name] area. Based on your interest in [Previous Property Address], I wanted to personally invite you to an upcoming open house for a new listing that matches your criteria.

**Property Details:**

Address: [Property Address]

Features: [Number of Bedrooms] BR / [Number of Bathrooms] BA

Unique Selling Point: [e.g., Large Backyard, Recently Renovated Kitchen, etc.]

**Open House Schedule:**

Date: [Date]

Time: [Start Time] to [End Time]

This property offers many of the same features you liked about the previous home, along with some additional upgrades I think you will appreciate. It is expected to move quickly in the current market.

If you cannot make it during the scheduled hours but would like to arrange a private tour, please reply to this email or call me directly at [Your Phone Number].

I look forward to seeing you there.

Best regards,

[Your Name]

[Your Company/Agency]

[Your Phone Number]

[Your Website]