

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]

[Date]

Dear [Recipient Name],

As the flowers begin to bloom, the real estate market is also seeing a significant seasonal shift. Spring has officially arrived, and with it comes a surge of activity that could impact your property goals for the year.

Currently, we are seeing a notable increase in [Buyer Demand / Inventory Levels] in the [Neighborhood/City] area. This shift means that [Homeowners are seeing competitive offers / Buyers have more options to choose from] compared to the winter months.

Whether you are considering selling your home to take advantage of the spring peak, or you are looking to find your dream home before summer, understanding these market changes is essential. My goal is to provide you with the most up-to-date data so you can make informed decisions.

I would be happy to provide you with a complimentary market analysis of your home or a customized search list for your next move. Please feel free to reach out via phone or email to discuss how this spring shift affects your specific situation.

I look forward to helping you make the most of this season.

Sincerely,

[Your Signature]

[Your Name]  
[License Number, if applicable]