

[Date]

[Investor Name]

[Address]

[City, State, Zip Code]

Dear [Investor Name],

Subject: Summer Strategic Shift in Real Estate Investment Portfolio

As we transition into the summer season, I am writing to provide an update on our strategic shift regarding your real estate investment holdings. Historically, the summer months bring unique market dynamics, including increased inventory and a surge in residential moving activity.

Based on current market data, we are pivoting our focus toward the following areas for the upcoming quarter:

- **Acquisition Targets:** Prioritizing short-term rental opportunities in high-traffic vacation destinations.
- **Liquidation Strategy:** Capitalizing on the peak buying season to divest from underperforming residential assets.
- **Renovation Focus:** Accelerating capital improvements on existing properties to meet the late-summer rental demand.

This shift is designed to maximize cash flow and take advantage of seasonal appreciation trends. We believe these adjustments will further strengthen your portfolio's performance through the second half of the year.

I have attached a detailed breakdown of the proposed property adjustments for your review. Please let me know if you would like to schedule a call to discuss these changes in further detail.

Sincerely,

[Your Name]

[Your Title]

[Company Name]