

[Your Name]
[Your Phone Number]
[Your Email Address]
[Date]

[Recipient Name]
[Recipient Address]

Subject: Exclusive Sneak Peek: Off-Market Opportunity at [Property Address]

Dear [Recipient Name],

I am writing to give you an exclusive "sneak peek" at a property that has not yet been listed on the open market or the MLS.

Because you have expressed interest in the [Neighborhood Name] area, I wanted to reach out to you first. This home offers a unique opportunity to secure a property before it becomes available to the general public and faces potential bidding wars.

Property Highlights:

- [Number] Bedrooms / [Number] Bathrooms
- [Key Feature 1, e.g., Renovated Kitchen]
- [Key Feature 2, e.g., Large Backyard]
- [Key Feature 3, e.g., Close to Downtown]

The owners are currently preparing the home for the market, but they are open to private showings for qualified buyers this week.

If you would like to see photos or schedule a private walkthrough before this hits the internet, please call or text me directly at [Your Phone Number].

Best regards,

[Your Name]
[Your Company/Agency Name]