

[Date]

[Client Name]

[Client Address]

[City, State, Zip]

Dear [Client Name],

Because of your standing as a valued client, I am writing to provide you with an exclusive first look at a remarkable new property that has just entered the market. Before this home is released to the general public, I wanted to ensure you had the opportunity to preview it privately.

Property Details:

- **Address:** [Property Address]
- **Key Features:** [Feature 1], [Feature 2], and [Feature 3]
- **Offered At:** [Price]

This residence offers a rare combination of [Unique Selling Point, e.g., architectural significance/prime location] and represents one of the most significant opportunities currently available in [Neighborhood/Area].

I have enclosed a private brochure for your review. If you or someone in your network would like to schedule a confidential showing before the formal marketing campaign begins, please contact me directly at [Phone Number] or [Email Address].

I look forward to hearing your thoughts on this exceptional property.

Sincerely,

[Your Name]

[Your Title]

[Your Company/Agency Name]