

[Date]

Dear [Recipient Name],

Stop renting and start building equity! I am excited to announce that a perfect starter home has just hit the market in your area.

**Property Address:** [Property Address]

**Listing Price:** [Price]

This home is ideal for a first-time buyer because it offers:

- [Feature 1: e.g., Low maintenance yard]
- [Feature 2: e.g., Move-in ready interior]
- [Feature 3: e.g., Close proximity to public transit/parks]
- [Feature 4: e.g., Affordable monthly mortgage potential]

Buying your first home can feel overwhelming, but it doesn't have to be. I specialize in helping first-time buyers navigate down payment programs, inspections, and the closing process to make homeownership a reality.

If you would like to schedule a private tour or want to see if you qualify for financing, please call or text me at [Your Phone Number].

Sincerely,

[Your Name]

[Your Company/Agency]

[Your Email Address]

[Your Website]