

[Date]

Dear Neighbor,

I am writing to share some exciting news! Your neighbor at **[Property Address]** has just officially hit the market.

Because this is a charming starter home in such a great location, we expect a lot of interest. Before the general public rushes in, we wanted to give you the opportunity to **"Pick Your Neighbor."**

Do you have a friend, family member, or coworker who has been looking to move into the area? This is the perfect chance to help someone you know find a home right next door to you.

**Property Highlights:**

- [Number] Bedrooms / [Number] Bathrooms
- [Key feature like "Updated kitchen" or "Large backyard"]
- Listed at: \$[Price]

If you know someone who might be interested, please have them reach out to me directly or feel free to pass my contact information along to them. I would love to give them a private tour.

Thank you for helping us find the perfect new neighbor for your street!

Best regards,

[Your Name]

[Your Real Estate Company]

[Phone Number]

[Email Address]

[Website URL]